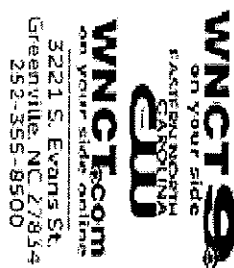


## CONTRACT



**WNCN**  
 3221 South Evans Street  
 Greenville, NC 27834  
 (252) 355-8542

**WNCN.com**  
 on your side online  
 3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

And:

Great American Media  
 3050 K Street Northwest  
 Washington, DC 20007  
 USA

<u>Contract / Revision</u>		<u>Alt Order #</u>	
950658 / 1		25316652	
<u>Product</u>			
DSCC			
<u>Contract Dates</u>		<u>Estimate #</u>	
10/25/16 - 10/31/16		5472	
<u>Advertiser</u>		<u>Original Date / Revision</u>	
POL/DSCC IE		10/05/16 / 10/20/16	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>	
EOM/EOC	Broadcast	Cash	
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>	
WNCI	Katz Washington	Katz/Washingto	
<u>Special Handling</u>			
<u>Demographic</u>			
Adults 35+			
<u>Agcy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
9913721	49	53	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		
IN3307/TO232			

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCN	10/25/16	10/31/16	Local News @ 6a	6a-7a		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	2				\$425.00				
2	WNCN	10/25/16	10/31/16	Local News @ 6a	6a-7a		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	2				\$425.00				
3	WNCN	10/25/16	10/31/16	CBS This Morning	7a-9a		:30				NM	10	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	10				\$325.00				
4	WNCN	10/25/16	10/31/16	Local News Sa 7-8a	7a-8a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S-	1				\$140.00				
5	WNCN	10/25/16	10/31/16	Local News Su 7-8a	7-8a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S	1				\$140.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WNCT**  
 EASTERN NORTH  
 CAROLINA  
**on your side**
**WNCT**  
 3221 South Evans Street  
 Greenville, NC 27834  
 (252) 355-8542

**WNCT.com**  
 on your side online  
 3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

Contract / Revision	Alt Order #
950658 / 1	25316652

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	DSCC	5472

Advertiser	Original Date / Revision
POL/DSCC IE	10/05/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	WNCT	10/25/16	10/31/16	Local News Su 7-8a	7-8a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	-----S	1	\$140.00							
7	WNCT	10/25/16	10/31/16	Let's Make a Deal	10a-11a		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	MTWTF--	3	\$350.00							
8	WNCT	10/25/16	10/31/16	Price is Right	11a-12p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	MTWTF--	3	\$550.00							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		3	WNCT	10/25/16-10/31/16	Price is Right	11a-12p	MTUWThF----	:30	\$550.00		NM		
		Credited											
		made good on lines 22-23											
9	WNCT	10/25/16	10/31/16	Local News @ 12p	12p-1230p		:30				NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	MTWTF--	5	\$425.00							
10	WNCT	10/25/16	10/31/16	CBS Sunday Morning	9a-1030a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	-----S	2	\$400.00							
11	WNCT	10/25/16	10/31/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	-----S	1	\$400.00							
12	WNCT	10/25/16	10/31/16	Local News @ 530p	530p-6p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	MTWTF--	1	\$400.00							
13	WNCT	10/25/16	10/31/16	Local News @ 6p	6p-630p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	MTWTF--	1	\$1,000.00							
14	WNCT	10/25/16	10/31/16	Local News @ 6p Sa	6p-630p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	-----S-	1	\$275.00							
15	WNCT	10/25/16	10/31/16	CBS Evening New Weekend 630p-7p			:30				NM	1	\$300.00

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**WNCT**  
**3221 South Evans Street**  
**Greenville, NC 27834**  
**(252) 355-8542**

**WNCT.com**  
 on your side online  
 3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

Contract / Revision	Alt Order #
950558 / 1	25316652

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	DSCC	5472

Advertiser	Original Date / Revision
POL/DSCC IE	10/05/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<b>Week: 10/25/16 10/31/16 -----S- 1 \$300.00</b>													
16	WNCT	10/25/16	10/31/16	Local News @ 6p Su	6p-630p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-----SS	1				\$325.00				
<b>Week: 10/25/16 10/31/16 -----S- 2 \$850.00</b>													
17	WNCT	10/25/16	10/31/16	Family Feud	730p-8p		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	2				\$850.00				
<b>Week: 10/25/16 10/31/16 -T----- 1 \$4,750.00</b>													
18	WNCT	10/25/16	10/31/16	NCIS	8p-9p		:30				NM	1	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-T-----	1				\$4,750.00				
<b>Week: 10/25/16 10/31/16 -----S 1 \$2,750.00</b>													
19	WNCT	10/25/16	10/31/16	60 Minutes	7p-8p		:30				NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S	1				\$2,750.00				
<b>Week: 10/25/16 10/31/16 -----S 1 \$400.00</b>													
20	WNCT	10/25/16	10/31/16	LN Su	11p-1135p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S	1				\$400.00				
<b>Week: 10/25/16 10/31/16 MTWTF-- 5 \$250.00</b>													
21	WNCT	10/25/16	10/31/16	Late Late Show	1235a-135a		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	5				\$50.00				
<b>Week: 10/25/16 10/31/16 M-F 430a-5a News 430a-5a 1 \$100.00</b>													
22	WNCT	10/25/16	10/31/16	M-F 430a-5a News	430a-5a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	1				\$100.00				
<b>Week: 10/25/16 10/31/16 MTWTF-- 1 \$450.00</b>													
23	WNCT	10/25/16	10/31/16	Late Show	1135p-1235a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	1				\$450.00				
<b>Totals</b>												<b>47</b>	<b>\$23,545.00</b>

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**WNCT**  
 3221 South Evans Street  
 Greenville, NC 27834  
 (252) 355-8542

3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

Contract / Revision	Alt Order #
950658 / 1	25316652

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	DSCC	5472

Advertiser	Original Date / Revision
POL/DSCC IE	10/05/16 / 10/20/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	36	\$18,745.00	(\$2,811.75)	\$15,933.25
10/31/16 - 10/31/16	11	\$4,800.00	(\$720.00)	\$4,080.00
<b>Totals</b>	<b>47</b>	<b>\$23,545.00</b>	<b>(\$3,531.75)</b>	<b>\$20,013.25</b>

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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KATZ TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25316652 Changes as of: 10/19/2016 at 4:40 PM Version: Highlighting Revision 2

CPE: 49/53/5472  
Agency: Great American Media

Flight: 10/25/16 - 10/31/16  
Advertiser: DSCC IE

Station: WNCN  
Market: Greenville/New Bern/Wash

Total \$: \$23,545.00  
Total Spots: 47

GREAT AMERICAN  
MEDIA 3050 K ST NW  
SUITE 100  
WASHINGTON DC  
20007

Product: DSCC

Office: WASHINGTON

Total CPP: \$0.00

Comments: New Order  
Issue - DSCC  
PLS CFM  
T/R JACOB

Agency Order #: 5419680

Primary Demo: Adults 35+

Total GRP:

Buyer: Pino, Thomas  
Salesperson: JACOB ROTH  
212-373-8175

Con Type: POLITICAL/VOTE  
Assistant: JACOB ROTH  
212-373-8175

Traffic #: 950658  
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
REV-8	Tu-F,M 11a-12n		The Price is Right	\$550.00	0	30	3	2	2	\$1,100.00	\$0.00	0.0
REV+22	Tu-F,M 4:30a-5a		News	\$100.00	0.0	30	0	1	1	\$100.00	\$0.00	0.0
REV+23	Tu-F,M 11:35p-12:35a		Late Show	\$450.00	0.0	30	0	1	1	\$450.00	\$0.00	0.0
TOTALS: 47									47	\$23,545.00	\$0.00	0.0

*[Handwritten signature]*



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25316652 Changes as of: 10/19/2016 at 4:40 PM Version: Highlighting Revision 2  
CPE: 49/53/5472 Flight: 10/25/16 - 10/31/16 Station: WNCN  
Agency: Great American Media Advertiser: DSCC IE Market: Greenville/New Bern/Wash  
Product: DSCC Office: WASHINGTON  
GREAT AMERICAN MEDIA 3050 K ST NW  
SUITE 100  
WASHINGTON DC 20007  
Agency Order #: 5419680 Primary Demo: Adults 35+  
Buyer: Pino, Thomas Con Type: POLITICAL/VOTE  
Salesperson: JACOB ROTH Assistant: JACOB ROTH  
212-373-8175 212-373-8175  
Total GRP: 950658  
Traffic #: 950658  
Separation:

Special Instructions	Order Level Comments
----------------------	----------------------

Date/Time	Added by	Comment
10/19/16 4:40 PM	JACOB ROTH	New Order Issue - DSCC PLS CFM T/R JACOB
10/19/16 2:17 PM	Jennifer Layman	MG 1x 430a news \$100 1x 1135p Late Show \$450
09/23/16 12:08 PM	JACOB ROTH	New Order Issue - DSCC PLS CFM T/R JACOB
09/23/16 12:08 PM	JACOB ROTH	New Order Issue - DSCC PLS CFM T/R JACOB

Competitive Information			
Market Budget:	\$81,190		
WNCN Share:	29%		
Comment:			
ENCT:	1%		
WCTI:	24%		
WFXI:	7%		
WTTN:	37%		
Unknown:	2%		

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
Total	100%	47	\$23,545.00

Monthly Summary			
Month	Spots	Dollars	GRP
2016-Oct	47	\$23,545.00	0.0
Total	47	\$23,545.00	0.0

Transaction History			
Trans	Created/Received	Created by	Status
Revision	10/19/16 4:40 PM	JACOB ROTH	Revised
Makegood 1	10/19/16 2:17 PM	Jennifer Layman	Sent To Rep
Queued for Electronic Contracting	9/26/16 2:45 PM		



125 West 55th St  
New York, NY 10019

GREAT AMERICAN  
MEDIA 3050 K ST NW  
SUITE 100  
WASHINGTON DC  
20007

Agency Order #: 5419680  
Buyer: Pino, Thomas  
Salesperson: JACOB ROTH  
212-373-8175

Primary Demo: Adults 35+  
Con Type: POLITICAL/NOTE  
Assistant: JACOB ROTH  
212-373-8175

Total GRP:  
Traffic #: 950658  
Separation:

Contract # 25316652 Changes as of: 10/19/2016 at 4:40 PM Version: Highlighting Revision 2

CPE: 49/53/5472 Flight: 10/25/16 - 10/31/16 Station: WNCN  
Agency: Great American Media Advertiser: DSCC IE Market: Greenville/New Bern/Wash

Product: DSCC Office: WASHINGTON Total Spots: 47

Total CPP: \$0.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/23/16 12:08 PM	JACOB ROTH	Confirmed			\$0	\$23,545.00	Changes: Product from issue to DSCC, Default Spot Length to 30, User Entered \$ from \$0.00 to \$23,545.00, Demo Meta to [R16], Comments from Separation: 30 to New Order
New	9/23/16 11:59 AM	JACOB ROTH	New	46		\$23,545.00	\$23,545.00	PLS CFM T/R JACOB, 8 buylines added or modified.

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.